

THE WORLD'S
BEST-SELLING
IDENTIFICATION SYSTEMS

IDENTITY SOFTWARE • CAPTURE • CARD PRINTERS • ACCESSORIES • SUPPLIES • IDENTITY SOFTWARE •



The Datacard difference: Integrated, tested and supported



Datacard® identification systems outsell all other brands. Corporations, government agencies, schools and other enterprises prefer Datacard® systems because of the guaranteed reliability you get only from an integrated solutions provider.

Security professionals also prefer the Datacard brand because our solutions bring superior value and the industry's widest selection to every customer engagement. We provide everything you need to protect physical and intellectual assets. We can help you build an end-to-end digital solution for conducting business securely in the digital age.

The breadth and depth of our portfolio means you can always find a perfect fit or solution for your needs and budget. Equally important, choosing Datacard gives you access to years of hands-on expertise solving real-world identity challenges. No other manufacturer can match our heritage.

Our card printers, software, cameras and accessories are tested and supported to work together seamlessly. They also provide you with a high-quality, feature-rich identification solution. You do not have to worry about compatibility issues.

No matter what the size or scope of your identity program, count on Datacard to help you run it smoothly, efficiently and securely.

Datacard advantages

- ◆ Industry's most extensive product line
- ◆ Seamless compatibility between components
- ◆ Clear leader in reliability, quality and simplicity
- ◆ Wide variety of professional services
- ◆ World-class service in more than 120 countries

Determine your requirements for an identification system



- **Does your organization have multiple locations?**
- **Will each site require its own identification system— or access to a centralized identification system?**
- **What are your growth or expansion plans?**

Datacard offers a variety of systems to satisfy any size organization. Our software, hardware and accessories integrate seamlessly, protecting your investment and making upgrades simple and cost-effective.

- **How will your IDs be used?**
- **Will they serve multiple purposes?**
- **Will you have more than one card type?**
- **Will it have a photo? Signature? Fingerprint?**
- **Will there be a magnetic stripe? Bar code? Smart chip?**

Datacard provides image capture devices for every need. Our solutions also let you add bar codes, encode magnetic stripes and personalize smart chips, so your cards can be used with automated systems across your enterprise.

- **Will you save and secure the data that you enter?**
- **Will you use an existing database or create a new one?**
- **Will you store other information in the database?**

Datacard systems can integrate with existing databases and networks, or you can create a new central database. Identity information stored in the database can be retrieved by authorized individuals for point-of-entry ID verification and printing user-defined reports.

- **What information will be printed on the card— front and back?**

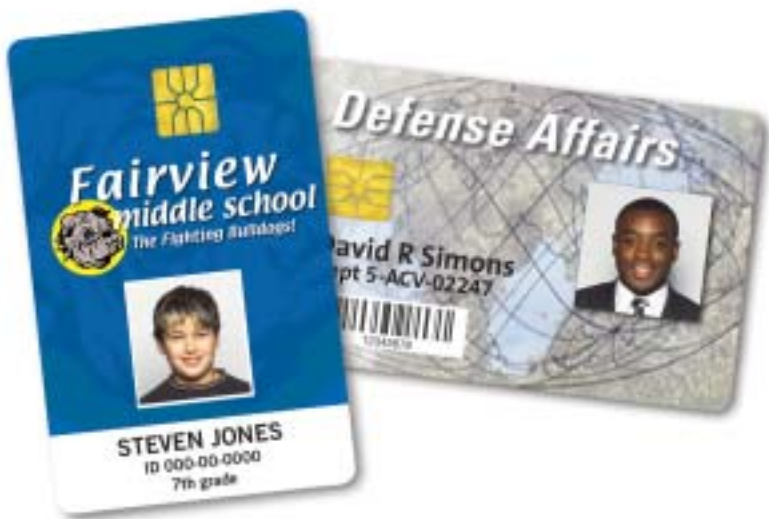
- **How many cards do you plan to issue in the next year?**
- **What is your expected turnover?**
- **How long must the cards last?**
- **Will they be subjected to heavy-use environments?**

Datacard systems give you maximum configuration flexibility. Our range of printers lets you choose simplex or duplex printing, monochrome or color and a variety of print speeds, encoding options and security features.

Three elements of a complete identification system

A single source for all your ID needs

Datacard identification systems deliver the features and functionality you need for a successful identity program. We offer a complete portfolio of identification software, image capture packages and card printers. Our solutions make enrollment, card and report design and issuance fast, easy and secure. As your needs change and new technologies become available, you can easily expand and upgrade your system.



I. Identification software



The Datacard® software portfolio ranges from entry-level to advanced packages, including server-based systems and custom applications. Datacard is the best-selling brand of identification software because our applications are intuitive, powerful and upgradeable.

- Modular, open architecture
- Easy and flexible application designer
- Manage digital image database for multiple uses

Systems for every application, every budget



Entry-level systems

A simple solution for entry-level applications includes Preface™ ID software, a TWAIN- or Video for Windows-compliant camera and an SP35 card printer.

small businesses • athletic clubs • membership organizations



Low-volume systems

A reliable solution for lower-volume applications includes ID Works® Basic Edition software, a Datacard® USB Digital Camera Package and a Select™ Platinum™ Series card printer.

small corporations • loyalty programs • schools

2. Image capture devices



Datacard® integrated camera packages capture brilliant images, making it easy to produce attractive, multipurpose cards. A full line of signature pads and other accessories delivers additional functionality to your image capture stations.

- Local and remote image capture
- Software-driven camera operation, including synchronized flash
- Integrated photo cropping and exposure control
- One-click capture

3. Card printers



Datacard's printer offerings include the SP35 model, Select™ Series and Magna™ Series, as well as the ImageCard® IV model. These printers offer superior image quality and a full range of speeds and features. We have the perfect card printer for your needs.

- Industry's broadest selection
- Reliable, productive performance
- Bar code printing, magnetic stripe encoding and smart card personalization capabilities



Mid-volume systems

Organizations with mid-volume requirements can configure a system that includes ID Works® Standard Edition software, a Datacard® USB Digital Camera Package and a Magna™ Platinum™ Series card printer.

mid-sized corporations • secondary schools • hospitals
municipal governments



High-volume systems

Enterprises that require maximum productivity, security and card durability can meet their needs with a configuration that includes ID Works® Enterprise Edition software, a Datacard® Auto-2100 Camera Package and an ImageCard® IV card printer.

large corporations • colleges and universities • government agencies

A heritage of reliable performance

You can trust Datacard identification components to sustain reliable, productive performance, even in the most demanding environments. Innovative ideas, such as Web-based identity management, modular architecture and operator-replaceable printheads, help to ensure maximum productivity and ease of use.

Expert service through planning, implementation and maintenance

Datacard is committed to providing outstanding support for all its solutions, no matter where they are installed around the globe. Our network of service specialists provides support in more than 120 countries worldwide. Our comprehensive professional service offerings include smart card planning and consulting, integration and customization, card issuance, program management, implementation planning, onsite installation, software support and training. These offerings extend beyond traditional hardware services to provide complete turnkey options for our customers.

Your best choice for supplies

Protect your investment in Datacard® systems by only using Datacard® Certified Supplies. You can count on Datacard for all your supplies needs, from print ribbons to printheads, cleaning rollers to badge holders. We engineer superior performance and unwavering reliability into every system-matched supply item we offer, and guarantee all our supplies for one full year. For you, that means smooth, productive printing, brilliant image quality and exceptional uptime. Worldwide representation creates a fast, direct connection with the supplies and support you need, when and where you need them. To ensure you are using Datacard Certified Supplies, look for ribbons that feature our distinctive and exclusive *blue* cores.

To learn more

For more information about how Datacard's complete line of integrated identification solutions can benefit your school, corporation, government agency or other enterprise, contact your Datacard sales representative or visit us at www.datacard.com.

Datacard Group

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